

# Welcome to *The Economist*

A guide to your subscription



# “ Foreknowledge is power.

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Auguste Comte

A warm welcome to *The Economist*.  
With our global analysis at your fingertips, the following guide will help you get the most out of our thought-provoking, enriching world.

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## Complete these easy steps to access *The Economist*

### Step 1

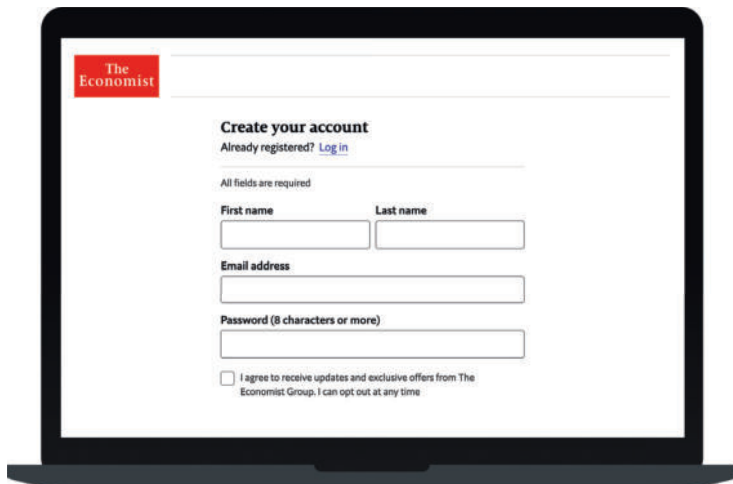
Register on *The Economist* website: [myaccount.economist.com/s/login/SelfRegister](https://myaccount.economist.com/s/login/SelfRegister) using your organisation or academic institution email address

### Step 2

You will receive a verification email titled “You’ve been given an Economist subscription” from [no-reply@economist.com](mailto:no-reply@economist.com), where you can verify your email address

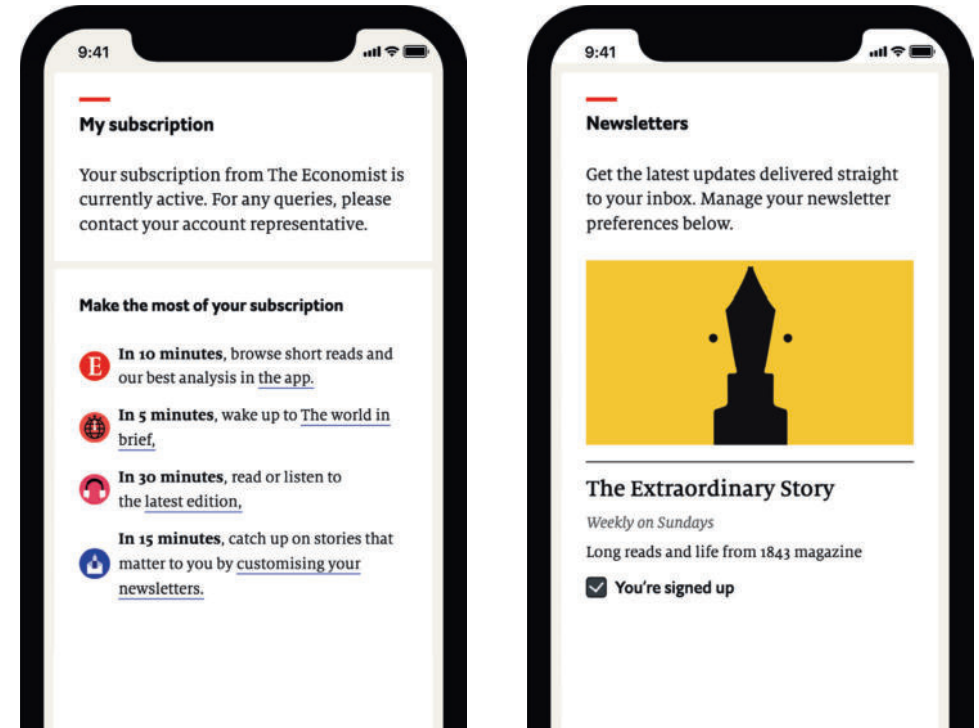
### Step 3

You will be returned to [economist.com](https://economist.com) and will have full access to enjoy the subscription



## World in your hands

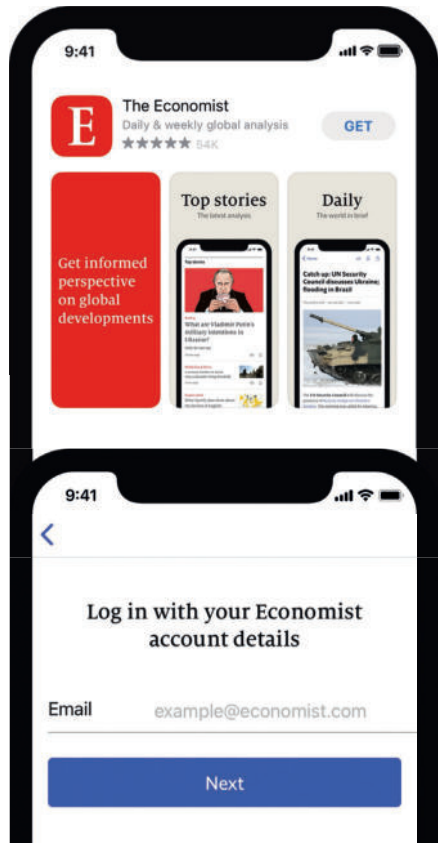
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If you have a Digital and Print subscription your first edition will arrive in ten working days

## The Economist app and economist.com

Discovery begins here



### Step 1

Download *The Economist* app for iOS or Android, or visit [economist.com](http://economist.com)



### Step 2

Log in to the app through “settings” or click “log in” on [economist.com](http://economist.com)

Enter the email address and password you used to subscribe

Need help logging in? Check your welcome email for instructions, or speak to your organisation’s representative or librarian

## Invest your time wisely with *The Economist* app

Get the full story, however long you have



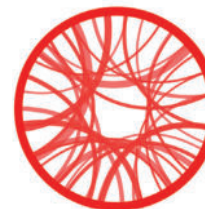
### In five minutes

Grab **The world in brief** and get clarity on the day’s most important stories, or check out our **Daily chart** for award-winning data journalism.



### In ten minutes

Dive into our weekly **Leaders**—fact-based opinion pieces on events shaping the global agenda. Alternatively, skim through a summary of our best journalism each day, in the **Home section**.

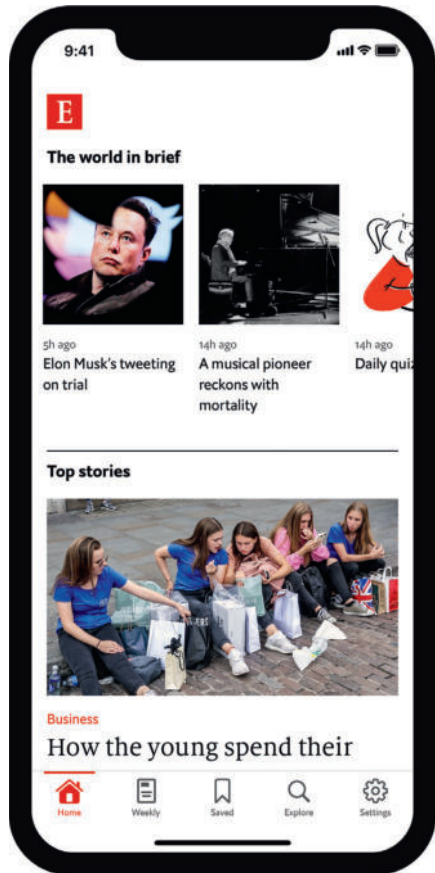


### In 30 minutes

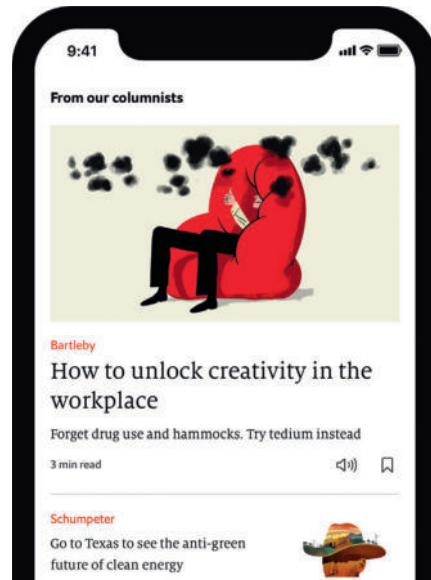
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Our most important stories, curated daily



The Home section features the day's essential analysis. Alongside articles selected by senior editors, you'll find short reads, daily charts, featured columnists and more.



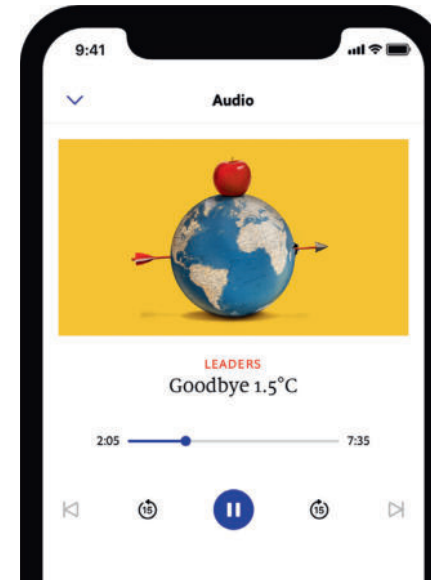
 Save articles you want to read later


## The Weekly edition

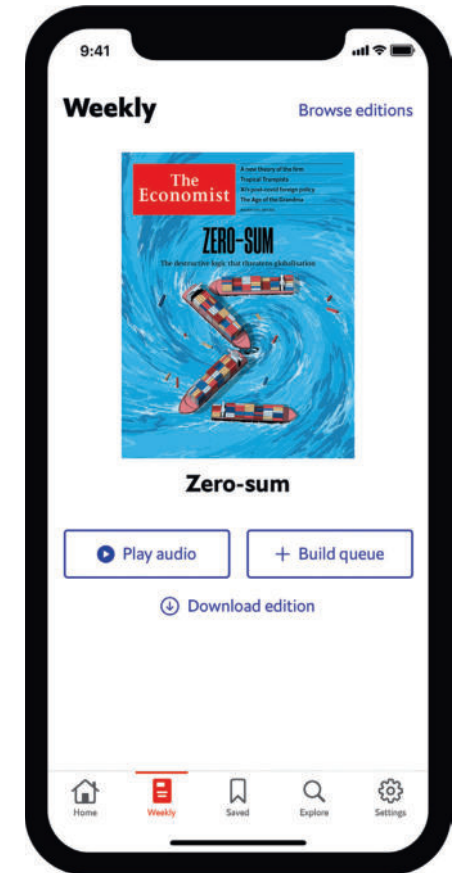
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You can read and access all editions published in the past two decades through our archive.



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 Easily search for the topics that interest you most

## The world in brief

Get a head start with our daily briefing

Our daily, five-minute global briefing, a subscriber favourite, provides a short and powerful summary of the news. Published six days a week, it contains regional updates relevant to where you are in the world.



## Daily chart

Fresh perspective at a glance

Our Daily chart combines rich data and memorable graphics to ask and answer the world's most important questions.



**Moving target**  
United States

Google search intensity for "inflation", 2004-22  
Peak=100



Frequency of tweets about "inflation", 2011-22  
Max=100



You can find our Daily chart in the **Home section** and for more data journalism, head to Graphic detail in the **Weekly section**

## Audio narration

Open your ears to the world

The audio weekly edition, beautifully read by professional broadcasters, is a convenient way of catching up and great when you need to go hands-free.



## Podcasts

Sound reasoning on current affairs

Our weekly programme of podcasts provides thought-provoking, entertaining analysis on a different topic each day. You'll find our daily podcast in the **Home section**.



The Intelligence



Checks & Balance



Editor's Picks



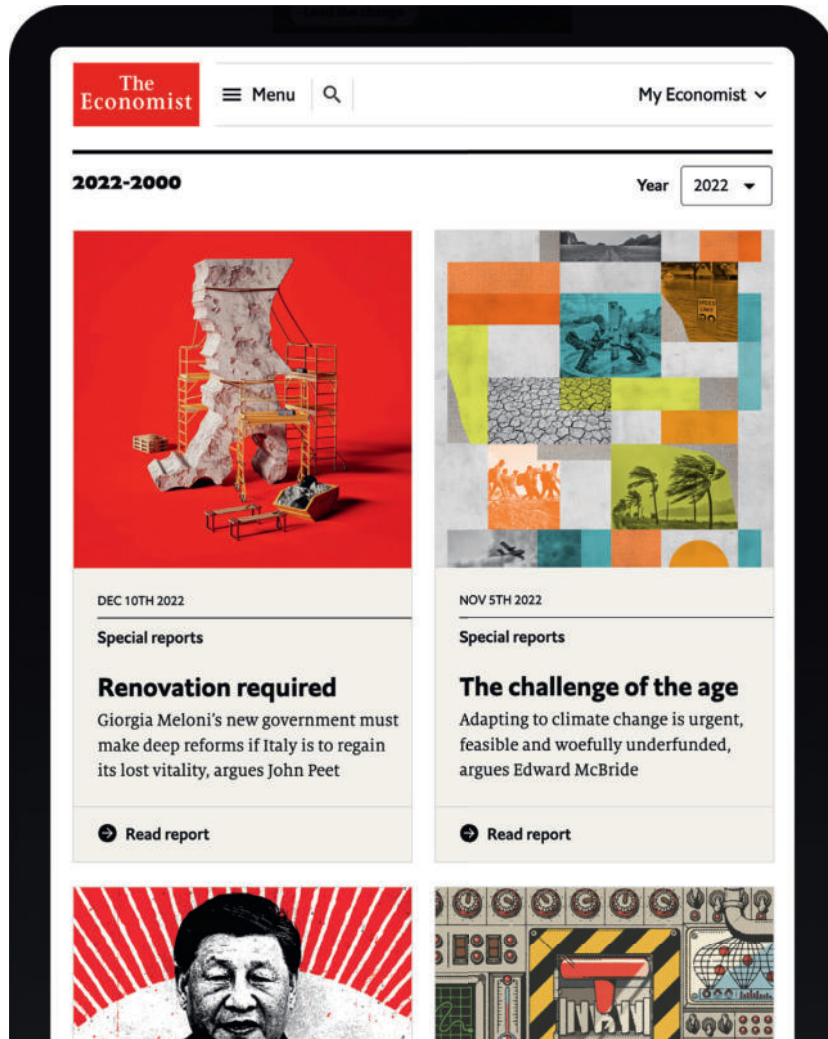
Money Talks

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From coronavirus to climate change, and Biden to Brexit—our news hubs present our best analysis on salient topics, offering unique perspective on the world's biggest stories.

## Special reports

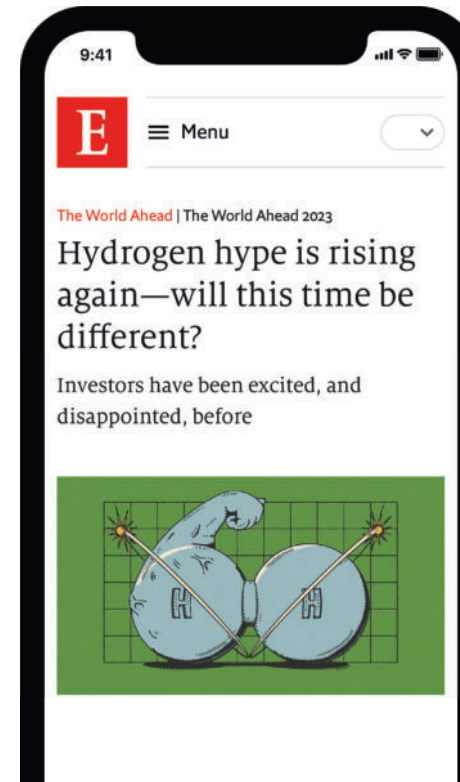
Special reports offer deep analysis and insight from every angle on important themes such as the future of travel, the world economy, virtual realities and asset management.

### *The World Ahead and 1843 magazine*

*The World Ahead* forecasts the year ahead; *1843* offers great reads and stories with heart. You can enjoy unlimited access to both popular flagship franchises as part of your subscription.

### *The Economist explains*

'*The Economist explains*' tackles subjects topical and timeless, profound and peculiar, with our trademark clarity and brevity.



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## The Economist newsletters

What matters—straight to your inbox

Pursue your interests with our newsletters—covering everything from how we choose the weekly cover to the latest developments in climate change and American politics.



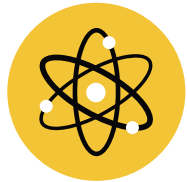
Checks & Balance



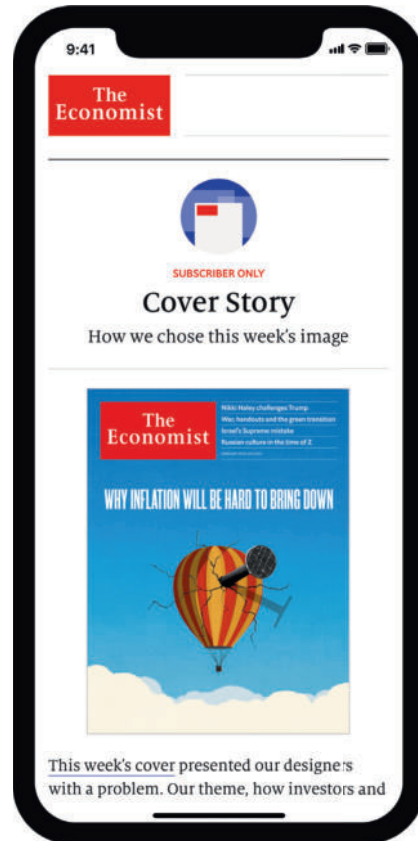
The Climate Issue



Off the Charts



Simply Science



## Subscriber-only digital events

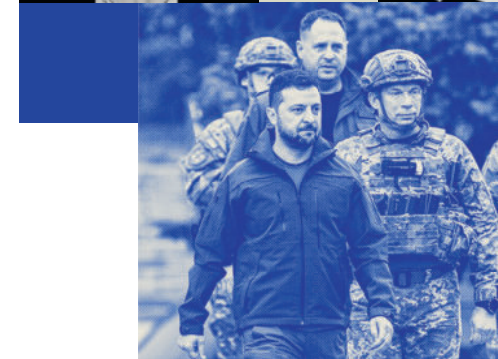
Join the world's thinkers and thought leaders

Our events bring together world-class thinkers and leaders on a range of global issues.

Subscribers not only get privileged access to specialist knowledge and a glimpse into the inner workings of *The Economist*, they can also submit questions.

### Recent events have included:

- A year in review with Zanny Minton Beddoes, editor-in-chief
- Exclusive interviews with Bill Gates, Ursula Burns and Christine Lagarde
- An event on covid-19 vaccines and questions around them



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